



**How Truly Safe is your Business  
from COVID?**

## Businesses are facing an unforeseen challenge

Employees and patrons still do not feel safe venturing back into commercial businesses due to the threat of illness.

Due to COVID, our economy is on a roller coaster ride, and heading down for way too long, businesses closed, went bankrupted. Finally, businesses are reopening, but it's hard to follow all the new regulations and requirements; it's hard to prove that they are able to provide a safe environment for their employees and patrons. You, as a cleaning service provider, are more needed than ever. You have to be up-to-date with all the guidelines, use the most effective products and methods, so you can provide a service that gives your clients a peace of mind.

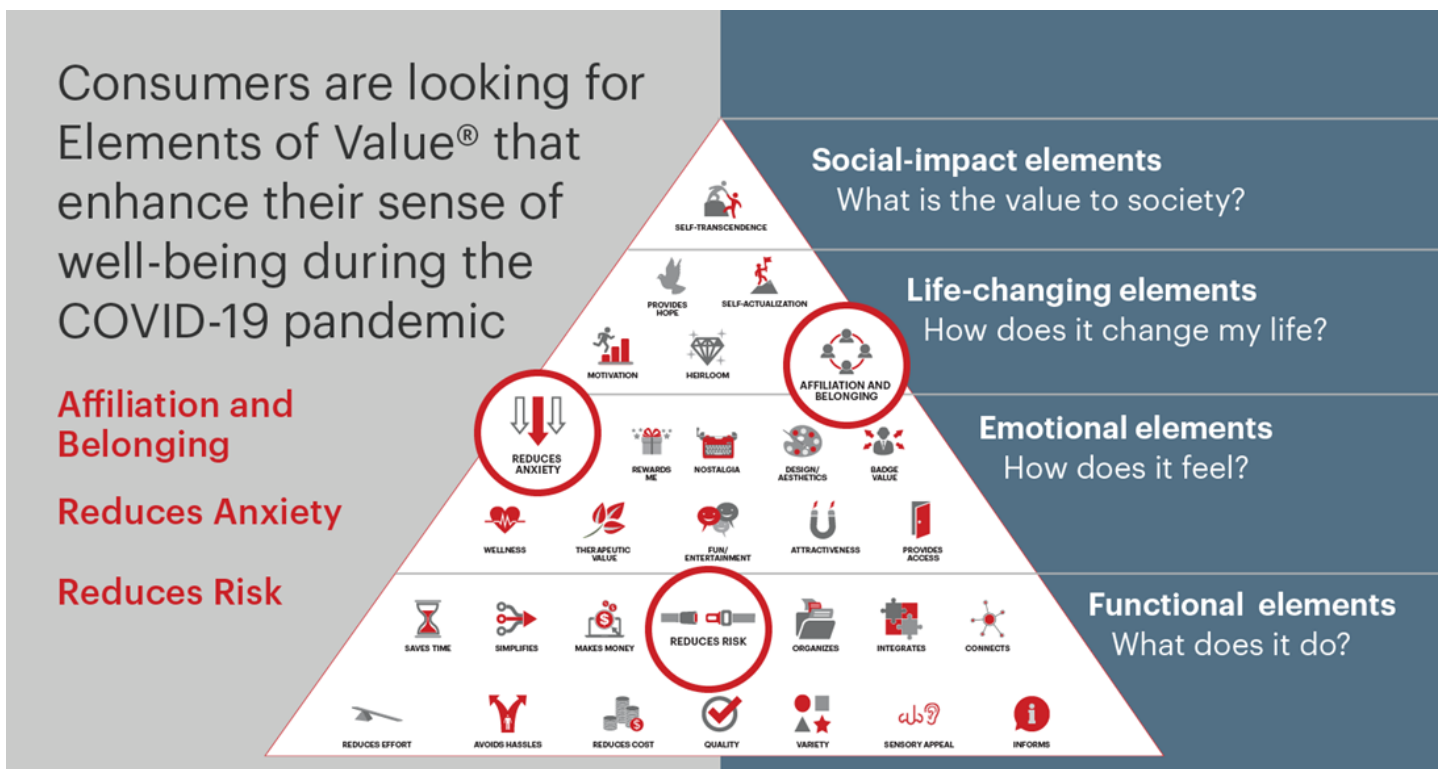
Your business may be in a decline due to your customers' fear of COVID-19. It can be hard to get your employees and customers to feel safe in your establishment, but by following this booklet you will be able to change that. We will talk about important guidelines, effective products that contain anti-microbial technology, and methods that will make for a safe environment. The following information will help your business survive and thrive during these trying times.

We put this book together, so you can learn that cleanliness is measurable, there's a difference between antibacterial and antimicrobial, there are cleaning methods that are more efficient than others. By using this information, you can help your clients' businesses stay safe, and open; therefore leading your company to success.

# How Truly Clean and Safe is Your Business?

## Re-Opening and Re-Building Employee and Patron Confidence

What do employees and consumers value most as we begin to re-open and re-build our economy and create new ways-of-life for everyone? According to a recent article by Bain & Company, companies can discern this by analyzing which of 30 Elements of Value consumers look for in the companies that serve them.



© 2020 Bain & Company, Inc.

BAIN & COMPANY

# How Truly Clean and Safe is Your Business?

During the COVID-19 pandemic, consumers globally are valuing services, products, people, and institutions that:

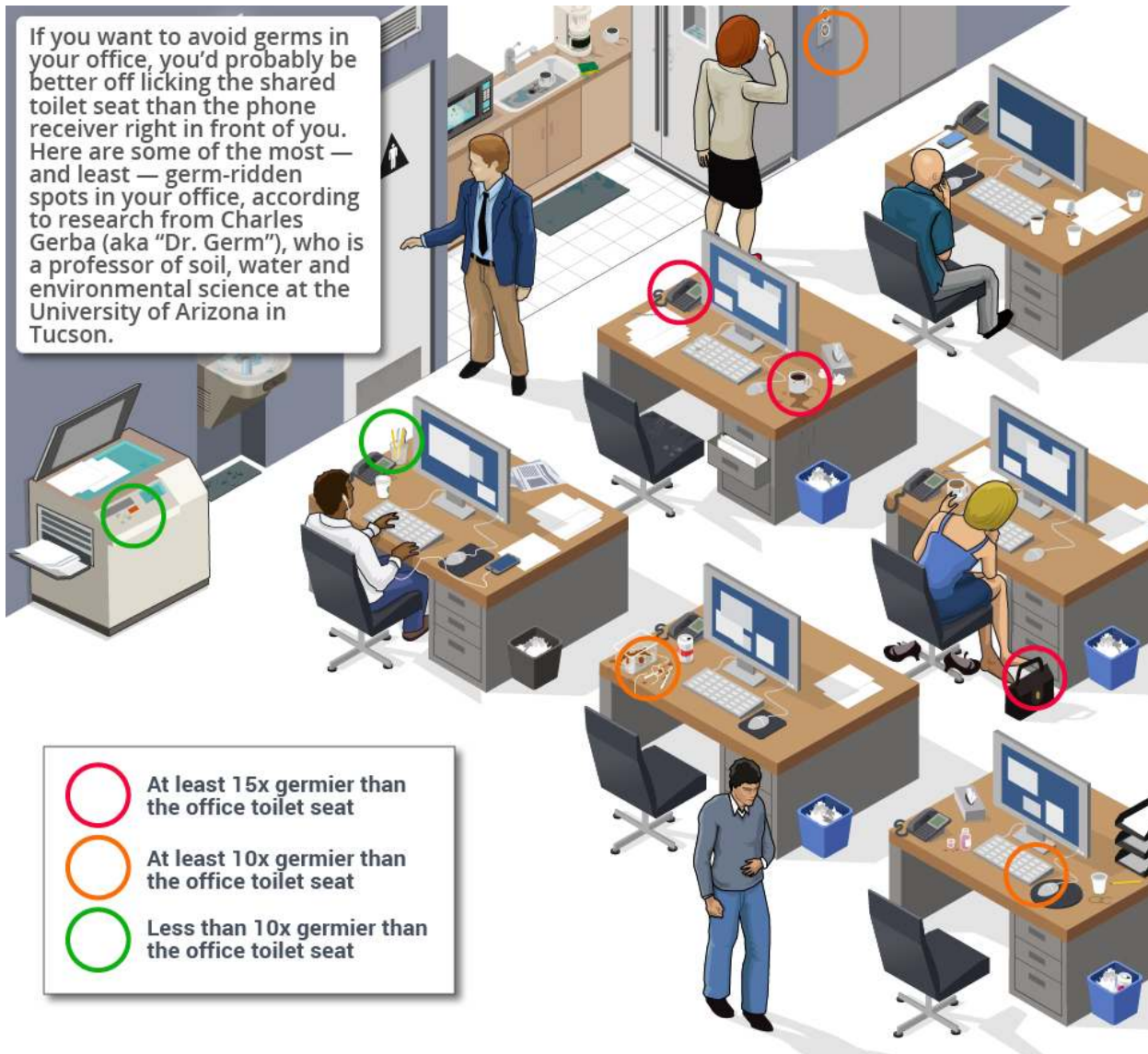
- reduce their anxiety
- reduce their risks
- provide some sense of safety

Businesses and governments should consider whether their actions and communications deliver these three types of value. If not, don't take that action or release a communication, as it will be ignored or, worse, make consumers even more anxious.

As a result, the COVID-19 pandemic has forced many businesses into the unenviable position of deciding when to reopen—and how to do it safely so that employees and patrons will want to return. Even when the regulations of your state or locality permit reopening, the details are complex and not always clear. Business owners have to problem-solve and make their own plans to keep employees and customers safe. A comprehensive and on-going Cleaning and Sanitization Plan from LiquidTech is key to building employee and patron confidence. The Centers for Disease Control and Prevention (CDC) has a useful decision tree that can help you think through the overall issues (2020a).



## How a Clean and Sanitized Workspace can Boost Morale and Increase Patronage



An office is full of objects that you wouldn't even think of as a favorable place for bacteria. Do you think your client knows about them?

## 1. Coffee cup

A dirty coffee cup (you know, the one with the brown film still sitting on your desk from yesterday) is the single most bacteria-ridden item of those measured, according to Gerba's research, with 2,200 bacteria per square inch. Clean that cup thoroughly and you cut that number down to just 110 bacteria per square inch. But the key word here is "thoroughly" — use the bacteria-laden office sponge from the shared kitchen to wipe out that cup, and you're not getting anywhere close to that 110 number.

## 2. Phone

Your desk phone is the second germiest spot in your office (behind the dirty coffee cup), with more than 1,600 bacteria per square inch (compared with just 59 per square inch on the toilet seat). That's thanks, in part, to the fact that we touch the phones often and spit on them when we talk but rarely clean the handles or receiver — even though they rest on our faces and mouths for hours on end. Even cellphones are typically cleaner (despite occasionally falling on the floor or getting buried in our purses) because we at least sometimes wipe the smudged fingerprints and other things off the screens.

## 3. Purse

It may hold some of your most treasured possessions — and those piles of work that you tote with you from the office to home — but it also holds something more disgusting: bacteria, a lot of it. The inside of your purse is teeming with bacteria (1,100 bacteria per square inch) thanks to the fact that a) you probably never clean the interior, and b) you're constantly throwing items in there that you don't have room to carry, from pens to food to hairbrushes. Purse interiors rank as the third germiest spot in the office.

## 4. Desk

We work at our desks, eat at our desks and have colleagues visit us at our desks, which may explain why the average desk boasts 800 bacteria per square inch — nearly 14 times more than the office toilet seat. “Few people clean and disinfect their desks until they stick to them,” Gerba jokes.

## 5. Keyboard and mouse

Your keyboard and mouse are likely the two items you touch most often at work each day, which is part of the reason why they rank highly on the bacteria scale at 700 and 600 bacteria per square inch, respectively. Plus, we eat at our desks, and all those food crumbs add to the germiness.

## 6. Elevator button

If there's one button in the office you and your colleagues can't avoid pressing (unless, of course, you're trying to appease your FitBit by taking the stairs), it's the first-floor elevator button. But all that touching explains why the first-floor elevator button pulsates with more than 600 bacteria per square inch.

## 7. Pen

With most of our work done on the computer these days, writing implements like pens are getting spared some of the germs that lurk on our fingertips. The average office pen has just 200 bacteria per square inch on it.

## 8. Fax machine button

Maybe it's because office workers send far fewer faxes than we used to, but the start button on the office fax machine is one of the least germy spots in the office with just 400 bacteria per square inch.

# How Truly Clean and Safe is Your Business?

Keep in mind that most illnesses, including the flu, aren't caused by cold weather. The reason why it's associated with cold weather is that people tend to stay indoors for longer during the winter, so naturally, confined spaces expose people to more germs.

From [preventing illness](#) to decreasing accidents, a clean workplace improves employee safety and saves you money. Keep reading to explore the benefits of cleaning your place of business regularly (Open Works a).

## Improved Morale

A clean space makes people feel better. You don't want you clients' employees and customers to look around and see trash, dirt, or clutter. They're in a better mood when they see a clean, bright, appealing physical environment.

Clutter can increase stress. That also creates a negative feeling about your business.

Why does it matter how your employees feel? Happy employees equal better employee morale. And better morale helps your business run more efficiently and keeps their customers coming back.

When employees feel good about their job, they're more motivated to work hard. That means greater productivity, which helps your bottom line.

Happy employees are also more likely to stick around. Turnover can cost you [33% of the annual salary](#) to replace an employee who quits. For a position paying \$50,000 a year, that's \$16,500.

It's much cheaper to keep your current workforce happy. One way to do that is by giving them a clean, safe, organized environment (Bolden-Barrett, 2017).



## Fewer Illnesses and Absences

A dirty workplace is a breeding ground for all sorts of germs. Exposure to those germs can cause illness to spread throughout your clients' staff and customers. That adds up to lots of sick days for the staff and fewer patrons visiting their establishment.

Clutter and disorganization in work areas put employees at risk for injuries. Items sticking off the shelf in the warehouse can cause an employee to trip. Spills on the floor that aren't cleaned immediately cause slipping hazards for customers and employees.

Employers in the U.S. see productivity losses costing [\\$225.8 billion annually](#) because of absenteeism. All those illnesses and injuries add up to big money for your clients' businesses when it causes employees to stay home. And hurts their revenue when patrons are not willing to visit (CDC Foundation, 2015). If there's no patrons, there's no business to clean.

Even workers who show up to work sick cost them money. They're not as productive when they don't feel well. They may get other employees and customers sick, which causes additional losses all the way around.

By cutting down on illnesses and injuries, you can also [reduce absenteeism at work](#). Creating a Cleaning and Sanitization Plan through LiquidTech won't solve all of your clients' COVID related absentee problems, but it can create a safer workplace as their employees return to work. It can also cut down on some of the illnesses and injuries that result in sick days (Open Works b).

# How Truly Clean and Safe is Your Business?

Thus, as you help your clients execute a re-opening plan, a clean work environment helps:

1. reduce employee and patron anxiety
2. reduce their risks
3. provide some sense of safety

## Steps You Can Take to Ensure a Clean and Sanitized Work Environment is Maintained

When you decide to move forward with re-opening your business, here are some things to keep in mind to help you reopen your business safely, including workplace safety advice from the CDC.

<https://www.cdc.gov/coronavirus/2019-ncov/community/guidance-businessresponse.html>

By now, everyone has heard of social distancing—when you stay at least six feet away from other people, stay away from crowded places, and avoid gathering in groups. The U.S. Centers for Disease Control and Prevention (CDC) says that "limiting face-to-face contact with others is the best way to reduce the spread of coronavirus disease 2019 (COVID-19

While social distancing is a proven and effective way to slow the spread of COVID-19, it can be difficult to maintain in the workplace. Still, social distancing is the new norm and will be for the foreseeable future. Depending on your workspace, here are some ways to help employees and customers keep a safe distance:

# How Truly Clean and Safe is Your Business?

Beside following the guidelines provided by government, there are extra precaution that you can take, so your clients' employees and customers will happily return to their businesses when they are ready to reopen.

According to the CDC publication, you should keep in mind the followings:

- make sure your employees and patrons are practicing social distancing.
- create a detailed **Cleaning and Sanitization Plan** for your place of business
  - encourage workers washing their hands and using hand sanitizer frequently by creating hand sanitization stations using **LiquidTech's FDA Registered Hand Sanitizer**
  - clean and disinfect high traffic surfaces, like doorknobs, chairs, tables, pens. To do so, use products that meet EPA criteria for fighting against SARS-CoV-2, the virus that causes COVID-19. No matter what kind of surface we're talking about, you can find the right one in **LiquidTech's Full Line of Cleaners and Sanitization Products**.
- You can find more detail on how to clean properly on CDC's website:  
<https://www.cdc.gov/coronavirus/2019-ncov/community/organizations/cleaning-disinfection.html>
- Make sure your employees are aware and following your guidelines, so your business can keep growing.

## How can you social distance your employees?

Unfortunately, it has become a part of our lives to stay 6 feet when in public. Although remote working was a solution, it is the best for workers and employers as well to work in the office environment. One of the most effective way to reduce the spread of coronavirus is practicing social distancing. But how can you make that happen at your workspace?

- place a sign at your entrance to ask people not to enter if they've had any symptoms of COVID-19, or might have been contaminated by someone else.
- rearrange tables, workstations to so they can be placed farther from each other
- open up unused rooms to provide more office area
- stagger work hours to control the number of workers in one office area at the same time
- limit occupancy in common areas
- in front of checkout, reception desks, customer service, or wherever line can form, place markings 6 feet away from each other
- place signs to remind employees and customers to practice social distancing,
- arrange a schedule for breakrooms, so there's not going to be too many people at a time

Set a good example for your workers and customers. If you're asking them to wear a mask, you should, too.

## How LiquidTech can Help in Creating Your Cleaning and Sanitization Plan?

### Sanitizing Hands

According to the CDC, COVID-19 spreads mainly among people who are in close contact for a prolonged period. It spreads when an infected person (who may or may not have symptoms) coughs, sneezes, or talks and launches droplets into the air, which can infect other people.

Did you know that it's possible to get COVID-19 if you touch something that has the virus and then touch your own mouth, nose, or eyes. COVID-19 can live on surfaces for hours or even days, depending on factors like humidity and sunlight?



## How Truly Clean and Safe is Your Business?

Just imagine: Joe has COVID, but Joe doesn't know about it. He's about to go in a convenient store to grab a coffee. He's about to put his mask on, but suddenly he needs to sneeze. Right into his hand. He quickly wipes his hand into his pants, puts his mask on and goes into the store. He's going to touch the door handle, one or two cups, by the time he decides that today he wants a large coffee instead of a medium. He will grab some milk to add, and some sugar, he digs in to get a stick to stir it. He might want a water bottle from the fridge, so he would touch the fridge handle, and maybe a couple bottles before he decides which one to take. Then while he's standing on line to the checkout, he checks out some snacks, but then he realizes that he's not supposed to eat junk food, so he puts it back. Then at the checkout he's going to pay by card, so he's going to touch all the buttons on the card reader. Meanwhile he's waiting for approval, the man behind him drops his car keys, so Joe turns around and as a good guy, picks it up for him. Then he leaves by touching the door handle from the inside as well.

Can you imagine how many people Joe can infect by one visit to the store? What can you do to prevent this?

While social distancing is the best way to slow the spread of the virus, it's also essential to bump up your efforts to maintain a clean and sanitary workplace. Start by installing signs to encourage workers to wash their hands with soap and water for at least 20 seconds (about as long as it takes to sing the Happy Birthday song twice).



## How often should one wash their hands?

- When they get to work
- After they sneeze, cough, or blow their nose
- Before and after eating
- Before and after touching their eyes, nose, and mouth
- After they interact with coworkers and customers
- After they touch displays and other equipment
- After they visit the restroom or take breaks

Good handwashing takes practice. Encourage workers to wash their hands frequently (including the backs of hands, between fingers, and under nails) and to use hand sanitizer when they can't use soap.

When handwashing isn't practical, encourage workers and customers to use **hand sanitizer**. Don't rely on them bringing their own hand sanitizer! Make sure you set up some hand sanitizing stations right at the entrance, at the bathroom, and at high traffic areas with some attention drawing signs.

**LiquidTech** offers a complete line of **Hand Sanitizers** as well as several different "**touch-free**" dispensing mechanisms to maximize employee / patron safety.

## Cleaning and Disinfecting

It's always smart to maintain a clean workspace, but it's especially important now. Clean and disinfect frequently touched surfaces at least once a day—and much more frequently in high-traffic areas such as check-out counters in a store or the counter of your office's kitchen and break areas.

# How Truly Clean and Safe is Your Business?

Create a checklist to ensure all areas that need to be cleaned and sanitized. As well as the required frequency for cleaning to include areas such as:

1. doorknobs
2. light switches
3. countertops
4. handles
5. tables
6. desks
7. chairs
8. keyboards
9. remote controls
10. elevator buttons
11. toilets (including handles)
12. faucets
13. sinks
14. cash registers/point of sale (POS)
15. displays
16. business equipment
17. phones - encourage workers to clean their personal phones
18. any other equipment brought into the workplace
19. floors, walls, and ceilings

Of course, all the required cleaning and disinfecting supplies should be used per the manufacturers' guidelines. Be sure to provide instructions for using them safely and provide the proper equipment—such as gloves and masks—and adequate ventilation to limit chemical exposure for your employees and patrons. For larger projects, hire professional cleaners who already have safety systems in place.

## Clean your cleaning products

One often neglected practice is cleaning the tools with which you use to clean. Wash any rags or cloths that are used for wiping down areas and be sure to wash any brushes or scrubbers for dishes. Using **disposable wipes** from **LiquidTech can help** ensure you're not spreading germs by using unsanitary rags or cloths during the cleaning process.

One important aspect to consider is how to maintain enough of the required cleaners and sanitizers on hand to insure you don't run out. **LiquidTech provides** a customized replenishment program for all your cleaners and sanitizers to insure you always have the right products available at the right time. We've all seen sanitizer product availability issues as a result of this pandemic. By working with **LiquidTech, availability** issues are a thing of the past. As the manufacturer of our products, we can ensure availability and prioritize your replenishment needs based on your requirements and usage patterns.

## PPE (Personal Protective Equipment)

The federal Occupational Safety and Health Administration (OSHA) has offered limited guidance in terms of keeping employees safe during the COVID-19 emergency and will use non-formal procedures to handle complaints about "non-healthcare and non-emergency response establishments."

Depending on the state where your small business is located, you may be required to supply your team with masks and other types of PPE—personal protective equipment—such as gloves. Even if your state doesn't have any requirements, your workers may still want you to provide such equipment.

# How Truly Clean and Safe is Your Business?

It will be up to you to make a policy that addresses guidelines that answer the who, what, when, where, why, and how of PPE usage—including how your business will:

- Obtain the necessary equipment in a timely manner
- Train workers to use the equipment effectively and safely
- Clean and store the equipment
- Deal with workers who don't want to comply

Obviously, PPE is more vital in certain settings than others. If your workplace isn't public-facing and your workers are spread out, you may need less rigorous guidelines than if you're reopening a crowded retail shop or food service location.

## Telework

One of the biggest challenges that large-city businesses now face is how to keep workers safe during the commute. It's nearly impossible to adhere to the CDC's recommended six-foot distance on a crowded bus, train, or subway. Some companies are looking into subsidizing workers' car payments or leases to encourage private transport, while others are in the market for satellite offices outside of city centers.

**LiquidTech** offers a complete **Cleaning and Sanitization Kit** for any vehicle's interior. Whether it's a personal vehicle or one of a fleet of vehicles your business owns, **LiquidTech has the answer** to help keep the interior of any vehicle clean and sanitized.

It's likely that some (or all) of your workers have worked from home (WFH) since the lockdown started—and that some would like to continue to do so, especially if they don't feel safe returning to the workplace. Now's the time to develop a policy for how you'll handle operations if people want to keep working from home.

## Key Takeaways

You may already have set up systems for conducting business online (think: Zoom, Slack, Skype, Facetime, and the like). Think about what you need going forward and how to maintain and support these functionalities. It's also a good time to work on long-term plans to make it easier to shift to a WFH setup next time around. Cleaning and sanitizing at home is just as important as in the workplace. Help your employees and patrons develop a Cleaning and Sanitizing Plan for their home work environment as well (Cook, 2020).

- As you reopen your business, keep social distancing guidelines in place
- Create a Cleaning & Sanitization Plan for your place of business
- Encourage workers and customers to wash their hands and use hand sanitizer frequently  
Including LiquidTech's FDA Registered Hand Sanitizer
- Clean and disinfect frequently touched surfaces at least once a day and more often in high-traffic areas.
- To disinfect, use products that meet EPA criteria for use against SARs-COV2, the virus that causes COVID-19 and are appropriate for the surface.
- Follow the CDC recommendations for cleaning and disinfecting. <https://www.cdc.gov/coronavirus/2019-ncov/community/organizations/cleaning-disinfection.html>
- Provide PPE to your workers if required by your state or if your workers request it, and make a policy that addresses guidelines on proper usage.

# How Truly Clean and Safe is Your Business?

## BE HEALTHY, BE CLEAN



- Employees - Stay home or leave work if sick; consult doctor if sick, and contact supervisor
- Employers - Instruct sick employees to stay home and send home immediately if sick
- Employers - Pre-screen employees exposed to COVID-19 for temperature and other symptoms



- Wash your hands often with soap and water for at least 20 seconds
- If soap and water are not available, use a 60% alcohol-based hand sanitizer per CDC
- Avoid touching your eyes, nose, and mouth with unwashed hands
- Wear mask/face covering per [CDC](#) & [FDA](#)



- Never touch Ready-to-Eat foods with bare hands
- Use single service gloves, deli tissue, or suitable utensils
- Wrap food containers to prevent cross contamination
- Follow 4 steps to food safety [Clean, Separate, Cook, and Chill](#)

## CLEAN & DISINFECT



- Train employees on cleaning and disinfecting procedures, and protective measures, per CDC and FDA
- Have and use cleaning products and supplies
- Follow protective measures



- Disinfect high-touch surfaces frequently
- Use EPA-registered disinfectant
- Ensure food containers and utensils are cleaned and sanitized



- Prepare and use sanitizers according to label instructions
- Offer sanitizers and wipes to customers to clean grocery cart/basket handles, or utilize store personnel to conduct cleaning/sanitizing

## SOCIAL DISTANCE



- Help educate employees and customers on importance of social distancing:
  - Signs
  - Audio messages
  - Consider using every other check-out lane to aid in distancing



- Avoid displays that may result in customer gatherings; discontinue self-serve buffets and salad bars; discourage employee gatherings
- Place floor markings and signs to encourage social distancing



- Shorten customer time in store by encouraging them to:
  - Use shopping lists
  - Order ahead of time, if offered
- Set up designated pick-up areas inside or outside retail establishments

## PICK-UP & DELIVERY



- If offering delivery options:
  - Ensure coolers and transport containers are cleaned and sanitized
  - Maintain time and temperature controls
  - Avoid cross contamination; for example, wrap food during transport



- Encourage customers to use "no touch" deliveries
- Notify customers as the delivery is arriving by text message or phone call



- Establish designated pick-up zones for customers
- Offer curb-side pick-up
- Practice social distancing by offering to place orders in vehicle trunks



## How can LiquidTech help You and Your Business?

LiquidTech not only offers a wide range of state-of-the-art products but also provide key programs that you can leverage in business in order to generate more revenues, build back your customer base and make your employees feel safe and secure.

Your business might use different kinds of sanitizing and cleaning supplies but those products may not be anti-microbial. Most products use an anti-bacterial agent which can only kill bacteria temporarily. The benefits of anti-microbial are numerous over anti-bacterial. Anti-microbial products will repel both viruses and bacteria for up to 72 hours by leaving a protective layer on the surface. The solution used does not allow germs to stick to surfaces and prevents them from reproducing.

Our solutions not only kills germs, but they also prohibit the pathogens from adhering to a surface. This creates a safe environment for your business by preventing the spread of germs. One product that helps in keeping your business safe and clean is the Sani Fogger. The product is a portable machine that sprays out atomized sanitizer into the air. By supersaturating the atmosphere it can clean and protect a given area against viruses and bacteria. This product is a time saver because it allows a quick cleaning without you having to clean each individual surface. For larger rooms you can adjust the fog rate to create a larger area of effect and a greater penetration. The droplets stay suspended in the air for a long amount of time due to the size of the particles, which allows cleaning for an extended period of time. The Sani Fogger is a great option for saving time cleaning a room.

# How Truly Clean and Safe is Your Business?

Another product that keeps your business safe and clean is the Sani Wipe. These wipes can be used as dry surface wipes, wet surface wipes, or hand wipes, unlike other products on the market which make you buy them separately. By using LiquidTech's surface cleaner and protectant with this product it becomes an anti-microbial wipe and by adding the surface cleaner and sanitizer it becomes an anti-bacterial wipe. Unlike the leading brands our wipes are heavier and more absorbent. The wipes can clean rough surfaces without wear and tear.

## Our Products - Innovations in our Chemistry

### Not all Disinfectants Are the Same - Antibacterial vs Antimicrobial

Using disinfectants to clean your businesses is crucial. But did you know that not all of them are the same?

According to CDC, disinfectants are chemicals that eliminate some or most pathogenic microorganisms, except for bacterial spores, on non-living objects.

Antibacterial chemicals will kill and inhibit ONLY bacteria on contact, but as soon as somebody touches that surface again, the germs will thrive right away.

However, an antimicrobial agent will kill NOT ONLY bacteria, but viruses, fungi by denaturation of the protein in them. It also makes the surface inhabitable for these microorganisms, so after application they can't even attach to the surface.

There's also a huge difference between cleaners and disinfectants. While cleaners will remove visible dirt from a surface, but it DOES NOT KILL the microorganism. On the other hand, by using disinfectant chemical, you can kill the germs, but it won't necessarily clean the surface (CDC, 2008).

# How Truly Clean and Safe is Your Business?

**LiquidTech** came out with a great **INNOVATION** by combining these qualities in our **Active Defense** technology, so our cleaning products won't only remove dirt, stain, odor and germs, but they leave a protectant layer behind that makes it impossible for microorganisms to survive for up to 72 hours in 1 STEP!

According to EPA, **LiquidTech's** cleaning products using **Active Defense** are effective against bacteria, fungi, mold, mildew, yeast and algae. They also have bacteriostatic, fungistatic, and algistatic qualities, which provides the protectant layer after each use!

## Cleaning & Disinfection Starter Kit



### Everything you need to Sanitize, Disinfect, and Protect!

LiquidTech's COVID Cleaning and Disinfection Kit contains everything you need to thoroughly clean and disinfect hard and soft surfaces including doorknobs; keyboards; glass surfaces; countertops; vinyl and leather; all types of floors; and even carpet and fabric for either your home or the workplace.

# How Truly Clean and Safe is Your Business?

LiquidTech's Cleaning and Disinfection Kit also includes personal protective equipment (PPE): procedure masks, and gloves to use during the cleaning and disinfection process. As an additional precautionary step, we have included our pharmaceutical grade alcohol based hand sanitizer for use after cleaning.

## Sani Fogger

To make your cleaning process easier and faster, we created a fogging machine, called Sani Fogger. By atomizing a liquid solution, it makes it safe and convenient to apply to most surfaces, even electronic devices, but it also helps you to clean areas that's hard to reach. The equipment supersaturates the atmosphere with a disinfectant fog; the area covered will vary depending on the application system being used. This method is widely used in hospitality, food industry, and other commercial environment.



LiquidTech's Sani Fogger is ideal to spray non-alcohol based surface cleaner and protectant on all surfaces. This product's ultra-low volume (ULV) sprayer provides a portable design, large spray volume, high efficiency, time-savings and is extremely convenient to use. The Sani Fogger's powerful, high-speed aerosol and rapid diffusion provides strong penetration as well as saves time and money. The flow rate of atomization can be adjusted at will. With a spray diameter greater than 20um, the droplet is more than 90% and can be

suspended in the air for extended periods of time. The ultra-low volume spray can be applied to the more viscous chemical agent, saving the agent using a corrosion-resistant medicine box, PP engineering material body, strong and durable. Sani Fogger can be used in hotels, homes, shopping malls, restaurants, hospitals, schools, theaters, public places, cars, trains, and buses.\

## Sani Wipes

What makes our wipes different from other, is their versatility. They can be used as dry surface wipes, wet cleaning or hand wipes. By adding LiquidTech's Surface Cleaner and Protectant, you can create your own antimicrobial wet surface cleaner, or you can use LiquidTech's Surface Cleaner and Sanitizer to get an antibacterial wipe. You can use it as a hand sanitizing wipe by adding LiquidTech's Hand Sanitizer.

LiquidTech's Sani Wipes is a pharmaceutical grade multiple purpose wipe that are bigger and stronger than other disposable wipes on the market. The typical general wipe size for a wipe is 7"x8", while the Sani wipes are 7"x10"; the usual paperweight is 30 grams, while we provide 50 grams. These changes give our wipes more durability and make them more absorbent.



## Our Program(s) help you generate more revenue!

---

### Cleanliness and Sanitization Program

Win back your customers, make your employees feel safe and start making money with our Cleanliness and Sanitization Program. We offer this subscription model **FREE** to business that buys a minimum of \$250/month of LiquidTech products.

The program provides a comprehensive package that includes 9+ beneficial elements to you client, including assessment, recommendations, supporting material like signs, products, continuous monitoring tools.

### Active Defense Technology

All LiquidTech's products offer Active Defense technology. Why is Active Defense Technology Important? LiquidTech's Active Defense products are antimicrobial, meaning they leave a protective barrier so those nasty microorganisms cannot survive on your surfaces. Bacteria and viruses will no longer be contracted and passed along by everyone touching your surfaces. There are few, if any, protective products that can make this claim





## The Cleanliness and Sanitization Program includes:

1. Free Initial Assessment of your establishment - using your 30-minute survey, you can determine the client's current Cleanliness and Sanitation Index.
2. A Detailed report for Improvements - based on the CSI, our company will give both validation and recommendation on missing elements, and how they can ensure a safe and secure environment for both their employees and their patrons.
3. "State of the Art" Cleaning Chemicals all with Active Defense technology
4. A Communication Package for the Business's Customers
5. Communication Poster for the establishment to illustrate the steps that are being taken to maintain patron safety and security.
6. Win back customers promotion items centered around safety and security
7. Cleanliness & Safety Auditing Tool - it's available on iOS, Android and WEB. This tool will provide checklists to make sure the COVID guidelines are followed, you can have your employees to fill out a COVID-19 Symptom Screening Questionnaires.
8. Availability to other Sanitizer products that includes the Wipes and Touchless Hand Dispenser
9. CSI Dashboard that provides more than 9 key metrics on your Cleanliness and Safety - it's a hosted dashboard with own URL to help you quantify your cleanliness!

## CSI - Cleanliness and Safety Index

Our chemical experts, by following the CDC guidelines, developed a point system that help you measure the cleanliness of your business. It will examine the methods, process and products your are utilizing. After our initial assessment and based on a calculated score, our experts will send you a report on the current situation and how LiquidTech can help you improve it, so you can provide a better and safer services to your clients!

The cleanliness and sanitation index evaluates a business on how clean their establishment is based on 16 key metrics. These 16 key metrics are in accordance with the CDC guidelines. By answering these 16 key metrics your business will be given a score to help improve your overall cleanliness.

The CSI (Cleanliness Sanitation Index) is available for customers (businesses) who have signed up for our monthly subscription data program. The CSI provides new information on how to authenticate your business to keep your customers aware of how clean and safe is your establishment. A business can choose to link the CSI dashboard to their website, it is available for all customers who are curious about the cleanliness of an individual business.



# How Truly Clean and Safe is Your Business?

**During our assessment and program, we examine the following key metrics:**

1. Cleaning Frequency
2. How often tabletop surfaces are being cleaned?
3. How often secondary surfaces are being cleaned (seats, walls, other)?
4. How often are the bathrooms being cleaned?
5. Frequency of employee hand hygiene (washing / sanitizing)
6. What is their cleaning methods to clean table tops? The how?
7. Do they use disposal wipes?
8. Adherence comprehensive a cleaning plan?
9. Do they still require social distancing plan & face masks?
10. Are they using proper chemicals (disinfectant - anti-microbial? anti-bacterial? cleaners
11. Has the CSI Daily Audit complete?
12. How often do they use chemical fogging?
13. Do they Conduct CSI employee questionnaire daily upon employee check in to work?
14. Is the establishment adhering to the CDC re-open and cleanliness Guidelines?
15. Does the organization have hand sanitizer stations and positioned in the correct places?
16. Are their dispensers - touch-free hand sanitizer stations?

## The Bottom Line

Resurrecting your business to successfully bring back your customer base is not easy and, to make things worst, the COVID-19 pandemic has introduced a whole new level of problem-solving for businesses. When it's time to reopen your doors, creating a comprehensive Cleaning and Sanitization Plan with **LiquidTech** can help ensure you're doing everything possible to protect yourself, your workers, and your clients and win back your customers.

**LiquidTech's full line of Anti-microbial, Cleaning, Sanitization, and Hand Sanitizer** products are the answer to helping create a safe and healthy place for your employees and customers. And with **LiquidTech's Replenishment Plan**, you can rest assured that your cleaning and sanitization products will be available and on your shelf when needed. **Contact LiquidTech today** to create your company's personal Cleaning and Sanitization Plan.

**Contact LiquidTech today for more information.**

Phone: (407) 565-8100 Fax: (407) 307-1515

Web: [liquidtech.net](http://liquidtech.net)

Email: [info@liquidtech.net](mailto:info@liquidtech.net)

Address: 255 Primera Boulevard, Suite 160, Lake Mary Fl 32746



# How Truly Clean and Safe is Your Business?

## Resources:

Bolden-Barett, Valerie.(2017, August 11). *Study: Turnover costs employers \$15,000 per worker*. HRDrive. <https://www.hrdrive.com/news/study-turnover-costs-employers-15000-per-worker/449142/>

CDC. (2008). *Guideline for Disinfection and Sterilization in Healthcare Facilities*. Retrieved on October 23, 2020. from <https://www.cdc.gov/infectioncontrol/guidelines/disinfection/introduction.html>

CDC.(a). (2020, September 2). *Business and Workplaces*. <https://www.cdc.gov/coronavirus/2019-ncov/community/organizations/businesses-employers.html>.

<https://www.cdcfoundation.org/pr/2015/worker-illness-and-injury-costs-us-employers-225-billion-annually>

CDC Foundation. (2015, January 28). *Worker Illness And Injury Costs U.S. Employers \$225.8 Billion Annually*. from

Cook, Jennifer. (2020, April 8.). *The Ultimate Guide to Working From Home*. Investopedia. from <https://www.investopedia.com/personal-finance/work-from-home-guide/>

Open Works.(a). *Flu Prevention: Avoid Getting Sick and Stay Healthy*. Retrieved on October 22, 2020. from <https://www.cdc.gov/coronavirus/2019-ncov/community/organizations/businesses-employers.html>

Open Works.(b). *How to Reduce Absenteeism at work*. Retrieved on October 22, 2020. from <https://openworksweb.com/how-to-reduce-absenteeism-at-work/>